FOR IMMEDIATE RELEASE

WintellectNOW on demand developer training launches

(Knoxville, TN) – May 31, 2013 – With today's launch of WintellectNOW (www.WintellectNOW.com), the worldwide developer community has on demand access to the same training Microsoft developers receive but from the comfort and ease of their own laptop, tablet, slate or mobile device. WintellectNOW delivers real-world, ready-to-use knowledge, tools and techniques so that novice to advanced technologists can expertly develop software. WintellectNOW is written and produced by the instructors who train Microsoft's worldwide development teams as well as Wintellect consultants who work daily on large-scale applications for Fortune 50 customers. This real-world know-how is now shared with the worldwide developer community via WintellectNOW.

"We are thrilled to launch WintellectNOW," said Lewis Frazer III, co-founder, president and CEO of Wintellect, the power behind WintellectNOW. "As a company that has developed a core part of our training business based upon on-site, in-person training, we view WintellectNOW as a strong complement to our instructor-led in-person and virtual training offerings. With developer teams spread around the world, WintellectNOW provides a scalable world-class training service for companies that reaches across time zones and is offered at a reasonable price point."

Quality, world-class instructors

WintellectNOW instructors are developers and consultants who work on the products they teach every day providing students with real-world, practical experience that they can deploy in their work and projects immediately.

"With WintellectNOW, we don't deliver theory, we deliver real-world, practical, applicable teaching," said John Carpenter, General Manager, WintellectNOW. "In fact, many of our instructors are senior consultants from Wintellect's Consulting division who provide insights from their experiences working on some of the largest enterprise solutions."

WintellectNOW instructors are world-renowned subject matter experts and industry influentials. Led by Jeff Prosise, Jeffrey Richter and John Robbins, the expanding team is comprised of Microsoft MVPs, book authors, writers for leading developer magazines, and speakers at preeminent programming conferences who are recognized industry-wide for their depth of knowledge and expertise in developing, programming, teaching and sharing tools, tips and techniques to help people program more effectively. Instructors include:

- Jeffrey Richter
- Jeff Prosise
- John Robbins
- Jeremy Likness
- John Garland

- Todd Fine
- Layla Driscoll
- Mark Dunn
- Dave Franklyn
- Mitch Harpur

- Tom Kinser
- Jeffie Sigman
- Blaize Stewart
- Jim Wang

Diverse content

With initial course selections ranging from .NET debugging, PowerShell, jQuery, and HTML5 to Windows Store Apps and more, the library offers an array of learning for technically focused developers.

"We will continually add fresh new content to the site," said Carpenter. "While we will have an initial focus on Microsoft, we are committed to offering technologies beyond Microsoft that will be made available in future content offerings."

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Expert instructor perspectives

- *John Robbins*

    "Wintellect has always been known as the company that has the most hard-core training around," said John Robbins, Wintellect co-founder who regularly teaches the debugging courses. "With instructor-led training, scalability has been a challenge, but no longer. With WintellectNOW, everyone can benefit from the same training that Microsoft has used to train their own product team developers, testers, and PMs for the last 13 years. Our training clients love how our extensive, cutting-edge, consulting practice is forefront in all our classes and that same real-world perspective flows through every session at WintellectNOW."

- *Jeffrey Richter*

    "I am thrilled to offer companies of all sizes and in various geographical locations the opportunity to experience the same kind of training Wintellect has provided to Microsoft and other larger companies for well over a decade now in a cost-effective and time-flexible manner," said Jeffrey Richter, Wintellect co-founder and author of several best-selling .NET Framework and Win32 programming books. "This service rounds out Wintellect's long-standing consulting and instructor-led training divisions quite nicely and provides our customers with a great complement of services."

- *Jeff Prosise*

    "We're incredibly excited about WintellectNOW because of the proven demand for in-depth technical training in an on-demand format," said Jeff Prosise, Wintellect co-founder and a leader in Windows Store apps, jQuery, HTML5, and Windows Phone training. "Many of the sessions in our library are the same sessions we deliver in a classroom setting to Microsoft employees all over the world, and now, for the first time, others can access this content, too."

Subscriptions made easy

WintellectNOW offers users with multiple ways to access the training. Subscribers may join as an individual, a business or through the enterprise edition. There are no long-term contracts required and there is a robust administration portal for IT leaders to easily manage their development teams.

About Wintellect

Wintellect, the power behind WintellectNOW, is a consulting and training firm dedicated to helping companies build better software, faster through a concentration on .NET and Windows development. Our offerings include application development; architecture, analysis and design services; project management; emergency software debugging and performance tuning; rapid application development and prototyping; database design and development; as well as in-depth, multi-day .NET onsite, open enrollment, and on-demand training. Wintellect is Microsoft's largest developer training vendor and outside trainer of choice for more than 12 years. For more information about Wintellect, visit www.wintellect.com.

Why WintellectNOW?
- ✓ Premier learning from the world's top developers and consultants
- ✓ Instructors who train Microsoft's worldwide development team
- ✓ Instructors who work on large scale enterprise development and share this expertise with subscribers
- ✓ Content that subscribers can learn and use immediately
- ✓ No long-term obligation

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